


# Vince Dwyer

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I have worked for 13 years in the EdTech industry as a designer and illustrator. I specialise in designing fun and engaging content for primary students using vector illustration, UX/UI design and wireframing, and HTML/CSS with front-end coding. I have had experience with CMS content editing and migration. I have worked closely with educational specialists, UX researchers, stakeholders and developers.

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## Skills

- UX/UI design/Wireframing
- Illustration/Graphic design/Print
- HTML5/ CSS
- Adobe Illustrator/Photoshop/XD/Figma
- CSS Framework, Libraries and Bootstrap
- Agile/Jira Project Management

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## Experience

OCTOBER 2019 - PRESENT

### Freelance

**Sensations English**, (a news-based online language service start-up).

I assisted in creating a Bulma CSS framework website using Sketch, InDesign and Figma. I created graphics for the website and email newsletter and helped support a social media presence.

**Sixteen 12 Collectibles Ltd.** (High-end toys and prop replicas).

I created vector box art and packaging designs for several products as well as creating marketing collateral such as promotional flyers and product adverts for print and screen.

OCTOBER 2006 – OCTOBER 2019

### Discovery Education - Designer & Updates Supervisor

As a designer, I was part of the UX/UI team's Education Division of Discovery, Working across Europe and the Middle East. Services included Discovery Secondary, Discovery Coding, Discovery Egypt Knowledge Bank and BAFTA winning Espresso Primary.

As the Updates Supervisor, I was responsible for the packaging and deployment of the Espresso weekly content broadcast, through the CMS, of news, video and interactive resources, for both the UK and Sweden.

MARCH 2002 - MARCH 2004

### Register.com - Web Producer

I was responsible for the design, editing and maintaining of content for the company's UK website.

SEPTEMBER 2001 - March 2002

**NetSearchers International Ltd. - Online Production Assistant**

As part of the marketing team, I helped design print and digital marketing graphics to promote online campaigns and design and maintain the company's five international websites.

SEPTEMBER 2000 - SEPTEMBER 2001

**Virtual Internet Plc - Online Content Assistant**

Support for the development and maintenance of the company website.

MAY 1995 - SEPTEMBER 2000

**Netspear Limited - Website Designer/Account Manager**

Account manager, (JD Wetherspoon, Dixons, Henry Stewart Group) and design and website building.

SEPTEMBER 1988 - MAY 1995

**Freelance Illustrator**

Pencils and inks for Fleetway Publications Early Readers comics.

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## Education

SEPTEMBER 1984 - JUNE 1987

**BA (Hons) 2:1 Graphic Design and Illustration / Wolverhampton Polytechnic**